

# Conference Information

## How to Register

The registration form is available on line as an Acrobat PDF at: [www.georgianature.org](http://www.georgianature.org). Call 404/975-4954 to request one by phone. Registration discounts are detailed in Part II of the form. Registration forms and payment must be received no later than December 15, 2005 to qualify for the discount.

## Cancellation Policy

Refunds will be given for cancellations received in writing as follows:

By December 15, 2005	Full Refund
After January 7, 2006	Less \$25.00 Processing Fee
After January 14, 2006	No Refund

## Conference Dates

Tuesday, January 17, 2006 and Wednesday, January 18, 2006. Please see Registration Form for exact times.

## Conference Location

The Atrium is located in historic Madison, Georgia about one hour east of Atlanta. Take I 20 to exit 114. Turn left on to Hwy 441. Madison is 2.5 – 3.0 miles from I 20. Turn left on to West Washington St. The Atrium will be three blocks down on your left. Enter the conference center through the Atrium Restaurant entrance.

## Hotel Accommodations

Most of the hotels in Madison are located near I 20 although there are several bed and breakfasts located in historic downtown Madison. A partial listing of accommodations is below. Some facilities may be offering conference discounts. Mention GNTA when asking about discounts.

Comfort Inn	706/342-0054
Days Inn	706/342-1839
Hampton Inn	706/342-9003
Red Roof Inn	706/342-3433
The Farmhouse Inn*	706/342-7933
Southern Cross Ranch	706/342-8027

\*Member of GNTA. Offering discounts to fellow members and attendees.

## Silent Auction Donations

- ❖ Make your donation as early as possible. This gives GNTA more time to publicize your donation and ensures your donation will appear in the silent auction listing.
- ❖ Be creative! You want to publicize your area/business. Be creative and explicit with the description and display of your item in order to attract bidders.
- ❖ Try to include some tangible item(s) with travel packages such as T-shirts, disposable cameras, guidebooks, etc.

Silent auction donations and/or documentation must be received by the GNTA by January 12, 2006.

## Items for Conference Bags

Promotional items to be included in the conference bags should be delivered to the GNTA office before January 9, 2006.

Georgia Nature-Based Tourism Association  
2006 Conference Registration Form  
January 17 & 18, 2006 in Madison, Georgia

**Part I – Attendee Information**

Name (to be printed on badge) \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address/City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Part II – Program Registration**

	<b>Member</b> Postmarked by 12/15/05	<b>Member</b> Postmarked after 12/15/05	<b>Non-Member</b> Postmarked by 12/15/05	<b>Non-Member</b> Postmarked after 12/15/05	<b>Total</b>
<b>Full Program</b>	<b>\$95</b>	<b>\$135</b>	<b>\$155</b>	<b>\$195</b>	<b>\$ _____</b>

**Price is per individual and includes all events and meals listed on the conference schedule!**

**Part III – Conference Sessions - Please check the classes and events you plan to attend.**

Event	Track A	√	Track B	√
Tuesday, 1/17/06 12:30p – 1:55p    Session 1	The Len Foote Hike Inn		Basic Insurance Tips for Small Businesses	
Tuesday, 1/17/06 2:05p – 3:30p    Session 2	Working Together: State Parks and Nature-Based Tourism		Marketing 101 - Targeting the Right Audience	
Tuesday, 1/17/06 3:30p – 4:00p    Break				
Tuesday, 1/17/06 4:00p – 5:30p    Session 3	The Future of Nature - Based Tourism			
Tuesday, 1/17/06 7:30p – 9:30p    Dinner *	<b>Keynote Speaker: Charles Seabrook - Author, Environmental Writer and Columnist for the Atlanta Journal and Constitution</b>			
Wednesday, 1/18/06 8:00a – 9:25a    Session 4	Incorporating Leave No Trace Principles into Your Programs		Cooperation on a Grand Scale: Creating the Altamaha River Partnership	
Wednesday, 1/18/06 9:35a – 11:00a    Session 5	Creating a State-wide Youth Paddling Initiative - group discussion		Agri-tourism - State Resources for Your Business	
Wednesday, 1/18/06 11:30a – 1:30p    Lunch	<b>Farewell Luncheon – Dan Rowe, Deputy Commissioner of Tourism, Georgia Department of Economic Development</b>			

\* A pre-Dinner cocktail hour will be hosted by the **Madison CVB** from 6:00 to 7:00 at Heritage Hall with tour of antebellum house.

Please send registration form and check for full amount to: Georgia Nature-Based Tourism Assoc.  
 547 Cameron St.  
 Atlanta, Ga. 30312

# Georgia Nature-Based Tourism Association

## SILENT AUCTION DONATION FORM

January 17 and 18  
Madison, Georgia

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Retail Value \_\_\_\_\_

Detailed description of item \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Donation Guidelines & Hints:

- ❖ Make your donation as early as possible. This gives GNTA more time to publicize your donation and ensures your donation will appear in the silent auction listing.
- ❖ Show your flavor! You want to publicize your area/business. Be creative and explicit with the description and display of your item in order to attract bidders.
- ❖ Try to include some tangible item(s) with travel packages such as T-shirts, disposable cameras, guidebooks, etc.

### Category Suggestions:

- ❖ Business Bargains
- ❖ Merchandise
- ❖ Fantasies, Adventures & Fabulous Getaways