

Conference Information

How to Register

The registration form is available on line as an Acrobat PDF at: www.georgianature.org

Or call 404/975-4954 to request one by phone. Registration discounts are detailed in Part II of the form. Registration forms and payment must be received no later than December 31, 2004 to qualify for the discount.

Cancellation Policy

Refunds will be given for cancellations received in writing as follows:

By December 31, 2004	Full Refund
After January 7, 2005	Less \$25.00 Processing Fee
After January 14, 2005	No Refund

Conference Dates

Tuesday, January 18, 2005 and Wednesday, January 19, 2005. Please see Registration Form for exact times.

Conference Location

The Atrium is located in historic Madison, Georgia about one hour east of Atlanta. Take I 20 to exit 114. Turn left on to Hwy 441. Madison is 2.5 – 3.0 miles from I 20. Turn left on to West Washington St. The Atrium will be three blocks down on your left. Enter the conference center through the Atrium Restaurant entrance.

Hotel Accommodations

Most of the hotels in Madison are located near I 20 although there are several bed and breakfasts located in historic downtown Madison. A partial listing of accommodations is below. Some facilities may be offering conference discounts. Mention GNTA when asking about discounts.

Comfort Inn	706/342-0054
Days Inn	706/342-1839
Hampton Inn	706/342-9003
Red Roof Inn	706/342-3433
Burnett Place	706/342-4034
Horse Branch Inn	706/342-7933
Southern Cross Ranch	706/342-8027

Silent Auction Donations

- ❖ Make your donation as early as possible. This gives GNTA more time to publicize your donation and ensures your donation will appear in the silent auction listing.
- ❖ Be creative! You want to publicize your area/business. Be creative and explicit with the description and display of your item in order to attract bidders.
- ❖ Try to include some tangible item(s) with travel packages such as T-shirts, disposable cameras, guidebooks, etc.

Silent auction donations and/or documentation must be received by the GNTA by January 14, 2005.

Items for Conference Bags

Promotional items to be included in the conference bags should be delivered to the GNTA office before January 10, 2005.

Georgia Nature-Based Tourism Association
2005 Conference Registration Form
January 18 & 19, 2005 in Madison, Georgia

Part I – Attendee Information

Name (to be printed on badge) _____
 Company _____
 Address/City/State/Zip _____
 Phone _____ Email _____

Part II – Program Registration

	Member Postmarked by 12/31/04	Member Postmarked after 12/31/04	Non-Member Postmarked by 12/31//04	Non-Member Postmarked after 12/31/04	Total
Full Program	\$95	\$135	\$155	\$195	\$ _____

Price is per individual and includes all events and meals listed on the conference schedule!

Part III – Conference Schedule Please **check** the classes and events you plan to attend.

Event	Track A	√	Track B	√
Tuesday, 1/18/05 1:30p – 2:55p Session 1	Festival/Special Events – Partnering with Local CVB’s and Chambers		Economics of the Georgia State Park System	
Tuesday, 1/18/05 3:05p – 4:30p Session 2	Invasive Plant Programs in the Georgia State Park System		Dahlonega and the Six Gap Century	
Tuesday, 1/18/05 4:30p – 5:00p Break	Sponsored by Group Tour Magazine			
Tuesday, 1/18/05 5:00p – 6:30p Session 3	Matching School Performance Standards to Environmental Learning Criteria		The Joy of Sustainability	
Tuesday, 1/18/05 7:30p – 10:00p Dinner *	Keynote Speaker: Jay Bookman, Author of <u>Caught in the Current</u> – Talk with book signing afterwards			
Wednesday, 1/19/05 7:00a – 8:00a Breakfast	<u>National Survey on Recreation & Environment: Demographic and Social Trends</u> - Dr. Gary T. Green, Research Project Manager, USDA Forest Service Assistant Professor, University of Georgia, Warnell School of Forest Resources			
Wednesday, 1/19/05 8:00a – 9:25a Session 4	Personal Financial Planning		How to Become a Destination for Group Tours	
Wednesday, 1/19/05 9:35a – 11:00a Session 5	Paddle Georgia – Exploring Co-op Marketing		Nature Writing - Document Your Knowledge and Experiences	
Wednesday, 1/19/05 11:30a – 1:30p Lunch	Farewell Luncheon – Janis Cannon, Georgia Department of Economic Development			

* A pre-Dinner cocktail hour will be hosted by the **Madison CVB** from 6:30 to 7:30.
 Please send registration form and check for full amount to: GA Nature-Based Tourism Assoc.
 547 Cameron St.
 Atlanta, Ga. 30312

Georgia Nature-Based Tourism Association

SILENT AUCTION DONATION FORM

January 18 and 19
Madison, Georgia

Contact Name _____

Organization _____

City/State/Zip _____

Phone _____ Fax _____ E-mail _____

Retail Value _____

Detailed description of item _____

Donation Guidelines & Hints:

- ❖ Make your donation as early as possible. This gives GNTA more time to publicize your donation and ensures your donation will appear in the silent auction listing.
- ❖ Show your flavor! You want to publicize your area/business. Be creative and explicit with the description and display of your item in order to attract bidders.
- ❖ Try to include some tangible item(s) with travel packages such as T-shirts, disposable cameras, guidebooks, etc.

Category Suggestions:

- ❖ Business Bargains
- ❖ Merchandise
- ❖ Fantasies, Adventures & Fabulous Getaways